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IN CHARACTER

PORTFOLIO BLUES
BEAT THE RECESSION

BYE-BYE FIDEL
WHAT CASTRO'S
RETIREMENT MEANS
FOR FLORIDA

HOROSCOPE
PAGE 152

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ACQUISITIONS &
TRAVELING TO ISRAEL

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POWER PLAYERS



TAMMY FENDER

Founder, Tammy Fender Holistic Skin Care,
Palm Beach

The Palm Beach set can't get enough of Tammy Fender's custom-blended peels, serums and lotions. And who can blame them? Fender brings extensive experience in botany, aromatherapy, medical science and chemistry — not to mention a personal predilection for a healthy and holistic lifestyle — into each of the products in her vast line of skincare, which detoxify skin for Gold Coast sunny complexions. And Fender certainly practices what she preaches: due to the high concentration of natural ingredients, the products are housed in amber glass to preserve freshness and utilize a food-grade preservative system, which ensures they stay most potent within the first 90 days after opening. But it's Fender's facials (which have to be booked more than three months in advance) that have really won her the hearts of spa junkies all over South Florida — treatments that *Vogue* beauty editor Sarah Brown calls "technically extraordinary."

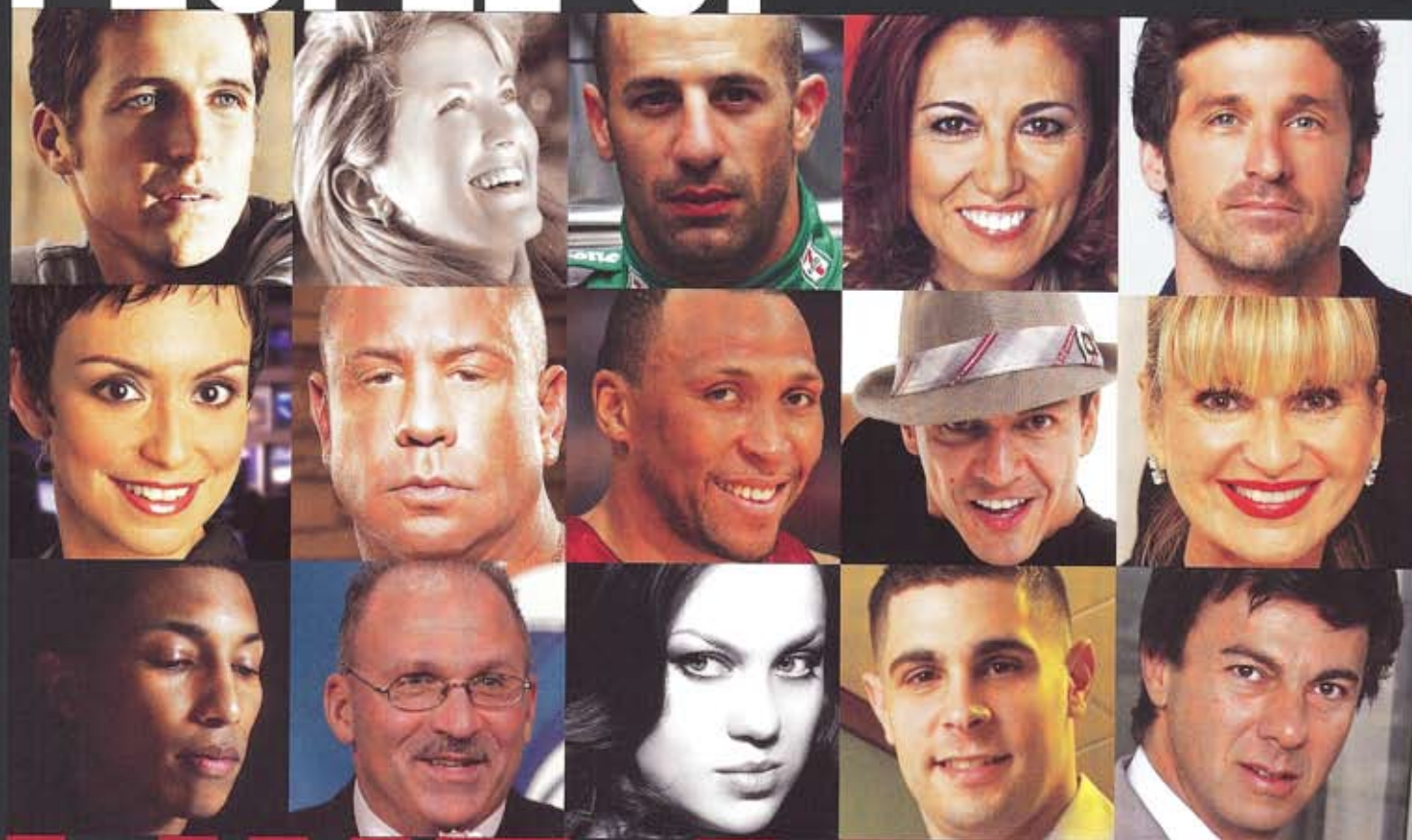
ANASTASIA PIVOVAROVA

Tennis Pro, Boca Raton

At just 17, Russian-born tennis player Anastasia Pivovarova's future is looking bright. On February 4th, the release of the WTA rankings revealed that she has reached a career high ranking of 183. While she is pushing for a place in the top 100, it's really the single digits that she's after. "What drives me is the idea of lifting the Wimbledon trophy and seeing myself as number one in the world," she has said. "Since the age of five when I first picked up a racket and wanted to achieve this goal I have never looked back." Not that she's unrealistic — just hopeful. "I understand that my journey is going to be tough, but I am committed and confident of my ability," she added. "I want it more than the other girl across the other side of the net and I want this more than anything in the world. This is the drive inside me that is going to make me a champion." ▶



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